

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Delivers Smiles to Communities in Fresno, CA
In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Provides
Free Dental Services to Nearly 60 Patients**

Fresno, California – May 24, 2019 – [Bright Now!® Dental](#) partnered with the [Smiles for Everyone Foundation](#) to open its Fresno office on West Shaw Ave. to provide free dental services for underinsured, low-income individuals on May 19.

This past Sunday, volunteers from Bright Now! Dental gave back to California's Central Valley! Four dentists, one hygienist, and their dedicated support staff hosted the Fresno Day of Giving, where members of underserved communities were able to benefit from nearly \$50,000 of donated dentistry. Individuals were referred to the event by local nonprofit organizations, such as [Poverello House Homeless Shelter](#), [Angels of Grace Foster Agency](#), and [Life Cathedral Food Pantry](#). Services provided included check-ups, [cleanings](#), [extractions](#), [x-rays](#), and more.

The Fresno Team cared for nearly 60 underinsured patients that showed much appreciation for their services. "I am very overwhelmed," says patient Janice S. "I haven't seen my teeth look so good since I was young. I can't keep from crying!" The Team was also commended for their efficiency and respectable manner. "I am very impressed by the professionalism and commitment to the community of those with less," says Elizabeth S. "Giving back is a true sign of a professional."

The Smiles for Everyone Foundation would like to thank all of the volunteers, including Dr. Raymond Chan, Dr. Erick Cuenca, Dr. Leng Haong, Dr. Shamir Mavi, and RDH Mark Rodarte. It was their dedication as a compassionate Team that allowed us to fulfill our mission of delivering Smiles for Everyone in Fresno, CA!

The next Day of Giving that the Foundation is hosting will be at Bright Now! Dental in Escondido, CA on June 2nd. Please visit www.smilesforeveryone.org for more information.

About Bright Now!® Dental

Bright Now!® Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Fresno office is operated by

Leng C. Haong, D.D.S., Inc., P.C. (the “Group”). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 21,000 smiles and over \$16 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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